

**School of Audiology**  
**5-Year Strategic Plan: AY 2016-2017 – AY 2020-2021**  
(Revised 07/08/20)

**School of Audiology**

***Mission***

The School of Audiology's mission is to prepare Doctors of Audiology in an innovative educational environment who are clinically outstanding, committed to life-long learning, and leaders in their community and profession.

***Vision***

The School of Audiology's vision is to continually create and advance new standards in audiology education that answer a global need for compassionate and exceptional audiologic care, thereby improving the quality of life for individuals and communities throughout the world.

***Core Themes and Values***

The School of Audiology is committed to core themes of discovery, excellence, inclusion, and caring.

Those four essential themes help define our fundamental values of:

Exploration and Innovation  
Professionalism and Leadership  
Collaboration and Community  
Compassion and Advocacy

The School of Audiology's strategic plan is informed by the strategic plans of Pacific University and the College of Health Professions. Summary information for the college and the university are provided here as context for the school's strategic plan. The full strategic plans of the college and university are available at: <http://www.pacificu.edu/future-graduate-professional/colleges/college-health-professions/about-us> and <http://www.pacificu.edu/about-us/who-we-are/origins-mission-and-vision>.

## **College of Health Professions**

### ***Mission***

Pacific University's College of Health Professions is dedicated to preparing leaders in innovative healthcare for a diverse global community

### ***Vision***

The College of Health Professions aspires to excellence and sustainability in interprofessional scholarship, education, and practice to create models of person-centered healthcare

### ***Core Values***

We enact, uphold, and advance in all aspects of healthcare education, practice, service, and scholarship:

Diversity of People and Ideas  
Ethical and Professional Principles  
Health Equity  
Professional and Public Advocacy  
Community Health and Wellness

## **Pacific University**

### ***Mission***

A diverse and sustainable community dedicated to discovery and excellence in teaching, scholarship and practice, Pacific University inspires students to think, care, create and pursue justice in our world

### ***Vision 2020***

Pacific University will embrace discovery as an essential characteristic of teaching, learning, scholarship, practice and creative expression. We will achieve excellence and distinction by investing in exceptional people.

We will embrace a rich diversity of ideas, people and cultures. We will incorporate sustainability into all of our endeavors.

The culture of Pacific fosters warm and supportive relationships that enable the university to provide an extraordinary educational experience.

Students, faculty and staff are drawn to Pacific by its welcoming environment, emphasis on public service, and development of graduates who contribute as gifted leaders of the global community.

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Themes	Values	Focus Areas	Desired Outcomes
Discovery	Exploration and Innovation	1. Interprofessional Education and Practice	1.1: Develop a nationally recognized center of excellence for interprofessional clinical practice and education.
		2. Research/Grants	2.1: Pursue research and grant opportunities for student training and faculty engagement.
Excellence	Professionalism and Leadership	3. Graduate and Professional Education	3.1: Prepare for the development of a PhD degree program which raises the bar for research education and the development of hearing and balance scientists.
		4. Clinical Training and Integration	4.1: Expand the active clinic (on-site and off-site) which supports clinical education and training for AuD students using a best-practices model.
			4.2: Evolve an integrated didactic/clinical curriculum, supported by robust lab and simulation activities.
		5. Professional Development	5.1: Continue and enhance professional development workshops and conferences and create materials which are focused on preceptor training and support.
5.2: Implement a mentorship program which pairs AuD students with program fellow students, alumni, and community practitioners to promote clinical training and growth and to foster program support through preceptor development.			
Inclusion	Collaboration and Community	6. Community Involvement	6.1: Participate in community programs to support professional and clinical training of students while enhancing partnerships within the professional and general communities.
Caring	Compassion and Advocacy	7. Community Outreach	7.1: Establish an advisory council to engage community members in the school and its program and clinic and help promote innovative ideas and excellence in doctoral audiology education.
		8. Professional Issues	8.1: Advocate for our program and profession to serve as a model for a variety of health professions utilizing innovative techniques in the development of highly-qualified students and faculty.